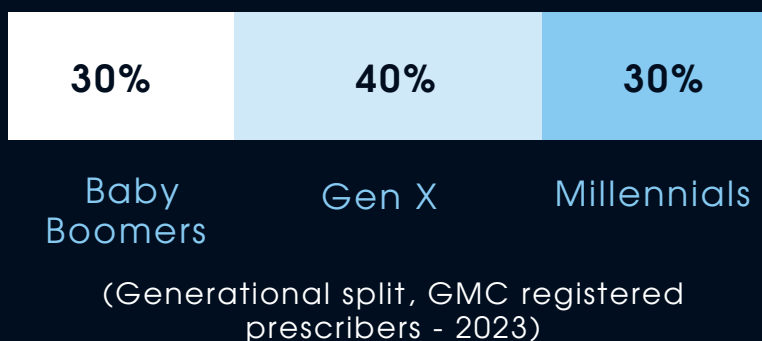


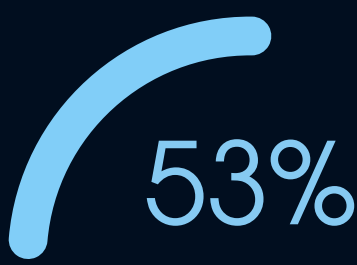
KNOW YOUR AUDIENCE:



80%
UK prescribers are Digital natives (use technology to work, learn and play)

90%

A recent study by the ABPI found that 90% of UK doctors are comfortable engaging with pharma and biotech companies online



HCPS NEEDS NOT MET

Over half of HCPs are not currently satisfied with the digital offering that pharma provides



PHARMA HAS A JOB TO DO

Only a minority of pharma companies are satisfied with their current digital offering, with most admitting they are falling short of customer expectations

"The Pharmaceutical Industry Needs a Customer-Centric Digital Transformation"

Harvard Business Review

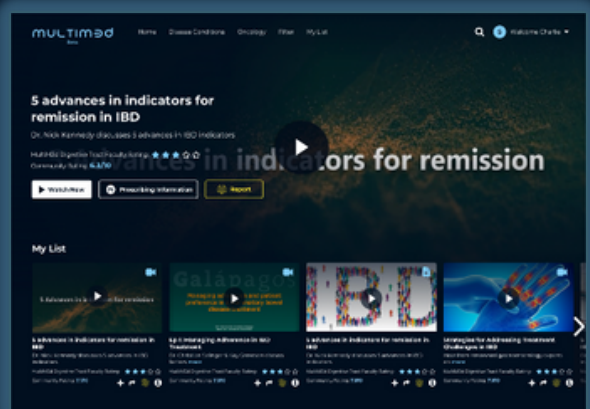


When it comes to commercial engagement with Pharma, specialists want higher quality, more relevant content tailored to digital channels and have a high expectation for on-demand, self-service access to resources.



Prescribers would find an independent central online location for pharmaceutical company digital resources valuable or very valuable

Introducing MultiM3d an independent centralised platform, exclusively designed for Healthcare Professionals, that offers immediate access to pharmaceutical content. This platform provides expert-led therapy area faculties, dedicated to enlightening and involving the medical community. Through ratings by clinician audiences, the platform ensures top quality, reliable content, tailored to the individual interests and preferences of healthcare professionals.



Talk to us about how the MultiM3d platform can expand your audience
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